

# Corporate Communications

Positions are available in: Americas and Europe

Corporate Communications is responsible for internal and external communications efforts that advance BlackRock's purpose of helping more and more people experience financial well-being.

## What does our business do:

Corporate Communications works to develop compelling communications programs that enhance the firm's culture, drive growth, strengthen our reputation and build our brand.

## Our business covers two teams:

### External Communications

The External Communications team acts as the liaison between BlackRock spokespeople / the company brand and the media.

### Internal Communications

The Internal Communications team plays a key role in improving the employee experience by providing targeted, relevant and engaging content to global employees via BlackRock's internal communications channels, such as firmwide emails, newsletters and events.

## Our team is known for:

- Managing BlackRock's media relations, issues and crisis communications, strategic messaging, executive communications, corporate affairs and employee communications.
- Driving BlackRock's business priorities and growth initiatives by promoting BlackRock's capabilities and expertise.
- Improving the employee experience by connecting our people to BlackRock's purpose, strategy and principles.
- Advising business leaders and teams across BlackRock, providing strategic and effective communications counsel.

## Our team partners with:

- **Internally:** Company spokespeople, Marketing, Legal & Compliance, HR, External Affairs, Corporate Strategy Technology and Operations, CEO's Office
- **Externally:** Members of the media

## What will you do as an Analyst?

Depending on your business area of focus, your role may include:

- Media relations activities, including building and maintaining media lists, monitoring news regarding BlackRock, managing media inquiries and assisting with spokesperson coordination
- Writing and editing materials to produce engaging content
- Supporting the rollout of communications strategies to deliver BlackRock content to internal and external audiences through a multi-channel approach
- Special assignments to enhance the communications and engagement program and infrastructure

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## What capabilities are we looking for?

- Verbal and written communications
- Research and analysis
- Interest in storytelling, the news and current events
- Multi-tasking
- Project management
- Relationship management

## Your learning & development will include:

### External Communications

- Learning the fundamentals of media relations
- Understanding how to tailor a message to different audiences
- Researching and compiling meaningful media clips
- Preparing spokespeople for media interviews

### Internal Communications

- Learning the fundamentals of employee communications and engagement
- Applying smart brevity to craft engaging content
- Analyzing metrics to understand content performance
- Supporting firmwide and/or targeted events