Corporate Communications

Positions are available in: Americas and Europe

Corporate Communications is responsible for internal and external communications efforts that advance BlackRock’s purpose of helping more and more people experience financial well-being.

What does our business do:

Corporate Communications works to develop compelling communications programs that enhance the firm’s culture, drive growth, strengthen our reputation and build our brand.

Our business covers two teams:

External Communications
The External Communications team acts as the liaison between BlackRock spokespeople / the company brand and the media.

Internal Communications
The Internal Communications team plays a key role in improving the employee experience by providing targeted, relevant and engaging content to global employees via BlackRock’s internal communications channels, such as firmwide emails, newsletters and events.

Our team is known for:

- Managing BlackRock’s media relations, issues and crisis communications, strategic messaging, executive communications, corporate affairs and employee communications.
- Driving BlackRock’s business priorities and growth initiatives by promoting BlackRock’s capabilities and expertise.
- Improving the employee experience by connecting our people to BlackRock’s purpose, strategy and principles.
- Advising business leaders and teams across BlackRock, providing strategic and effective communications counsel.

Our team partners with:

- **Internally:** Company spokespeople, Marketing, Legal & Compliance, HR, External Affairs, Corporate Strategy Technology and Operations, CEO’s Office
- **Externally:** Members of the media

What will you do as an Analyst?

Depending on your business area of focus, your role may include:

- Media relations activities, including building and maintaining media lists, monitoring news regarding BlackRock, managing media inquiries and assisting with spokesperson coordination
- Writing and editing materials to produce engaging content
- Supporting the rollout of communications strategies to deliver BlackRock content to internal and external audiences through a multi-channel approach
- Special assignments to enhance the communications and engagement program and infrastructure
Corporate Communications

What capabilities are we looking for?

- Verbal and written communications
- Research and analysis
- Interest in storytelling, the news and current events
- Multi-tasking
- Project management
- Relationship management

Your learning & development will include:

External Communications

- Learning the fundamentals of media relations
- Understanding how to tailor a message to different audiences
- Researching and compiling meaningful media clips
- Preparing spokespeople for media interviews

Internal Communications

- Learning the fundamentals of employee communications and engagement
- Applying smart brevity to craft engaging content
- Analyzing metrics to understand content performance
- Supporting firmwide and/or targeted events