

Product Strategy and Solutions

Positions available in all regions: Americas, APAC & EMEA

Product Strategy and Solutions at BlackRock focuses on driving the business strategy, innovation and commercialization of the full investment platform. This includes unlocking new growth opportunities across Active, iShares and Private Markets. Their goal is to ensure that delivering performance for clients remains the highest priority, aligning product strategies with where clients and markets are going, and working with clients to create custom solutions that suit their needs.

Teams you may be considered for:

It is possible that you will be evaluated for opportunities with teams other than those listed below.

Global Product Solutions

Global Product Solutions is a business at BlackRock that combines iShares, the Global Product Group (GPG), Sustainable & Transition Solutions (STS) and Portfolio Consulting. Together, they drive the business strategy, innovation and commercialization of BlackRock's full investment platform, unlocking new growth opportunities across Active, iShares and Private Markets.

Portfolio Management

The Portfolio Management Group (PMG) Product Strategy team focuses on product development and servicing new and existing products and clients. The team is responsible for developing and implementing product strategies, conducting market research and working with other teams to ensure that the products meet the needs of clients.

U.S. Wealth Advisory

The USWA Product Strategy team is responsible for developing and implementing product strategies for the U.S. Wealth Advisory business unit. This team works on inquiries regarding business and product strategy, and financials.

This function is known for:

- Institutional-quality, client-relevant content by producing messaging and developing value propositions for BlackRock products, platforms and capabilities to attract new business
- Contextual positioning and delivering in-depth product analysis, incorporating competitive information and exploring industry trends
- Client-centric product development and data-driven insights to measure the effectiveness of our marketing activities

What will you do as an Analyst?

- Partner with key stakeholders (investment teams, relationship managers, marketing, legal, etc.) to position and deliver product content for client and internal communications
- Develop a deep understanding of financial markets and BlackRock products with the goal of providing insights and ideas for products
- Assist with strategic business and platform development initiatives
- Identify industry, advisor and client trends to create a differentiated and impactful BlackRock experience for investors

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What capabilities are we looking for?

- Research and analytical skills
- Pro-active, self-starter with ability to organize, prioritize and execute multiple projects across multiple stakeholders simultaneously, in a deadline-driven environment
- Communication skills (written and oral), be adept at writing clearly and effectively, and critical thinking
- Willingness and eagerness to learn new concepts and develop skills
- Strong interpersonal skills and ability to form meaningful working relationships

Your learning & development will include:

- Daily learning sessions with senior marketing and communications leadership to learn about our function in BlackRock
- Receiving daily market-related updates, learning about how our products trade and react to market events
- Workshops with internal partners to learn about BlackRock's lines of business and firm priorities