

# Corporate Communications

Positions available in: Americas, Europe, and Asia Pacific

Corporate Communications is responsible for internal and external communications efforts that advance BlackRock's purpose of helping more and more people experience financial well-being.

## What does our business do?

Corporate Communications works to develop compelling communications programs that enhance the firm's culture, drive growth, strengthen our reputation and build our brand.

## Our team is known for:

- Managing BlackRock's media relations, issues and crisis communications, strategic messaging, executive communications, corporate affairs and employee communications
- Driving BlackRock's business priorities and growth initiatives by promoting BlackRock's capabilities and expertise
- Improving the employee experience by connecting our people to BlackRock's purpose, strategy and principles
- Advising business leaders and teams across BlackRock, providing strategic and effective communications counsel

## We partner with:

- **Internally:** Company spokespeople, Marketing, Legal & Compliance, HR, External Affairs, Corporate Strategy, CEO's Office
- **Externally:** Members of the media

## What will you do as an analyst?

- Media relations activities, including building and maintaining media lists, monitoring news regarding BlackRock, managing media inquiries and assisting with spokesperson coordination
- Write and edit materials to produce engaging content
- Support the rollout of communications strategies to deliver BlackRock content to targets through a multi-channel approach
- Develop working relationships with media across channels (print, broadcast and digital)

## What capabilities are we looking for?

- Verbal and written communications
- Research
- Interest in the news and current events
- Multi-tasking
- Project management
- Relationship management

## Your learning & development will include:

- Learning the fundamentals of media relations
- Understanding how to tailor a message to different audiences
- Researching and compiling meaningful media clips
- Preparing spokespeople for media interviews