

Corporate Communications

Positions available in: Americas, Europe, and Asia Pacific

Together, we help more and more people experience financial well-being. In particular, Corporate Communications protects the firm's reputation and crafts the stories we share with the world.

What does our business do?

Corporate Communications is responsible for protecting BlackRock's reputation and guiding how we speak to our most important audiences including clients, shareholders, regulators, policymakers and employees.

Our team is known for:

- Managing BlackRock's media relations, issues and crisis communications, strategic messaging, executive communications, public affairs, and employee communications
- Driving BlackRock's business priorities and growth initiatives by promoting BlackRock's capabilities and expertise
- Improving the employee experience by connecting our people to BlackRock's purpose, strategy, principles and brand
- Advising and influencing business leaders and teams across BlackRock, providing strategic and effective communications counsel

We partner with:

- **Internally:** Company spokespeople across several teams to convey our solutions, capabilities and expertise to members of the media
- **Externally:** Members of the press to ensure fair and accurate coverage of BlackRock

What will you do as an analyst?

- Support media relations activities and reporting, including building and maintaining media lists, monitoring news regarding BlackRock and assisting with spokesperson and media coordination.
- Develop and implement corporate communications programs to support various priorities across BlackRock.
- Collaborate with business partners and company spokespeople to communicate about our solutions, capabilities and expertise to clients and other audiences.
- Build strong relationships with members of the press to ensure fair and accurate coverage of BlackRock.

Corporate Communications

What capabilities are we looking for?

- Critical thinking
- Multi-tasking
- Relationship management
- Research skills
- Writing skills

Your learning & development will include:

- Learning the fundamentals of media relations
- Understanding how to tailor a message to different audiences
- Researching and compiling meaningful media clips
- Preparing spokespeople for media interviews