

# Corporate Communications

Positions available in: Americas, Europe, and Asia Pacific

**Together, we help more and more people experience financial well-being.**

In particular, Corporate Communications protects the firm's reputation and crafts the stories we share with the world.

## What does our business do?

Corporate Communications is responsible for protecting BlackRock's reputation and guiding how we speak to our most important audiences including clients, shareholders, regulators, policymakers and employees.

## Our team is known for:

- Managing BlackRock's media relations, issues and crisis communications, strategic messaging, executive communications, public affairs, and employee communications
- Driving BlackRock's business priorities and growth initiatives by promoting BlackRock's capabilities and expertise
- Improving the employee experience by connecting our people to BlackRock's purpose, strategy, principles and brand
- Advising and influencing business leaders and teams across BlackRock, providing strategic and effective communications counsel

## We partner with:

- **Internally:** Company spokespeople, across several teams, to convey our solutions, capabilities and expertise to members of the media
- **Externally:** Members of the press to ensure fair and accurate coverage of BlackRock

## What will you do as an analyst?

- Support media relations activities and reporting including building and maintaining media lists, monitoring news regarding BlackRock and assisting with spokesperson and media coordination.
- Develop and implement corporate communications programs to support various priorities across BlackRock.
- Collaborate with business partners and company spokespeople to communicate about our solutions, capabilities and expertise to clients and other audiences.
- Build strong relationships with members of the press to ensure fair and accurate coverage of BlackRock.

# Corporate Communications

## What capabilities are we looking for?

- Critical thinking
- Multitasking
- Relationship management
- Research skills
- Writing skills

## Your learning & development will include:

- Learning the fundamentals of media relations
- Understanding how to tailor a message to different audiences
- Researching and compiling meaningful media clips
- Preparing spokespeople for media interviews