Corporate Communications

Positions available in: Americas, Europe, and Asia Pacific

**Together, we help more and more people experience financial well-being.**

In particular, Corporate Communications protects the firm’s reputation and crafts the stories we share with the world.

**What does our business do?**

Corporate Communications is responsible for protecting BlackRock’s reputation and guiding how we speak to our most important audiences including clients, shareholders, regulators, policymakers and employees.

**Our team is known for:**

- Managing BlackRock’s media relations, issues and crisis communications, strategic messaging, executive communications, public affairs, and employee communications
- Driving BlackRock’s business priorities and growth initiatives by promoting BlackRock’s capabilities and expertise
- Improving the employee experience by connecting our people to BlackRock’s purpose, strategy, principles and brand
- Advising and influencing business leaders and teams across BlackRock, providing strategic and effective communications counsel

**We partner with:**

- **Internally:** Company spokespeople, across several teams, to convey our solutions, capabilities and expertise to members of the media
- **Externally:** Members of the press to ensure fair and accurate coverage of BlackRock

**What will you do as an analyst?**

- Support media relations activities and reporting including building and maintaining media lists, monitoring news regarding BlackRock and assisting with spokesperson and media coordination.
- Develop and implement corporate communications programs to support various priorities across BlackRock.
- Collaborate with business partners and company spokespeople to communicate about our solutions, capabilities and expertise to clients and other audiences.
- Build strong relationships with members of the press to ensure fair and accurate coverage of BlackRock.
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What capabilities are we looking for?

• Critical thinking
• Multitasking
• Relationship management
• Research skills
• Writing skills

Your learning & development will include:

• Learning the fundamentals of media relations
• Understanding how to tailor a message to different audiences
• Researching and compiling meaningful media clips
• Preparing spokespeople for media interviews

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